

# Dapresy Features Overview

Our platform empowers your market research analysis, reporting and insights. Find the combination that meets your needs and easily upgrade as you grow.



Essential



Professional



Enterprise

## Deck Creation

Easily create comprehensive chart decks to visually convey key findings without having to create tables first – all in a familiar interface like PowerPoint's.



## Cross Tabulation

Drag and drop variables into columns and rows, apply filters, choose calculations, apply stat testing and more.



## Document Storage

Take advantage of our integrated document storage and store relevant files such as questionnaires, data files and presentations. Professional and Enterprise plans also allow for sharing amongst users.



## Data

Import SPSS, Triple-S, .mdd/.ddf, Excel and .CSV files. Clean and recode data if required.



## Analytics

Apply analytics such as weighting, stat testing, computing variables, net creation, indexes and more – 100s of built-in features automate common analytical tasks.



## Sharing

Export decks into native, editable PPT or PDF files, export cross tables into Excel. Professional and Enterprise plans include cross table and document sharing.



## Access Rights

Build in extensive user access controls and management. \*Essential plan is limited to one user.

N/A\*



## Open Comments

Read through verbatims, apply filters to get a better understanding and select quotes to add to your presentation deck.



## Infographic Dashboards

Create visually engaging and interactive infographics based on our unique “free form” placement. Add icons, images and more to deliver best-in-class market research reports.



## Template Library

Create your own proprietary library of objects, slides or complete reports or use our ever-growing library for faster setup of reports eliminating the need to start from scratch.



## Custom JavaScript and CSS

Customize your projects with your own JavaScript and CSS. This allows for the manipulation of objects or extended objects with new features and additional options on a proprietary basis.



## Add Ons

Single sign-on; IP restriction; 2-factor authentication; dedicated server; custom theme, URL and login page; customized data connectors to data collecting and social media platforms. (Enterprise exclusive add-ons: on premise installation; customized ERP + CRM system connectors.)



## CX/EX Management

Add closed-loop processes, trigger alerts and allow your organization to follow up on customer or employee feedback and take action.



## Multi Language Support

Deliver your reports in your users' preferred languages by using our multi-language functionality.



## Hierarchy Support

Create hierarchical filters based on any set of variables (organizational units, geographical, customer segments, brands, channels, etc.) as access points for different users, allowing drill downs and comprehensive benchmarking.



## Enhanced Access Rights

Build in extensive user access controls and management. Adaptable to your needs from easy-to-use interfaces to bulk uploading, to connecting with your active directory via API.



## Portals

Create portals that serve as the main entry point to all market research related information, providing access to various surveys using dashboards, self-service modules or documents.



## PowerPoint Batch Reporting

Allows the ability to generate PPT decks with different data configurations. For example, same deck by country, product, etc. Can program to run while user is offline.

